

**• NATIONAL DOLL FESTIVAL #36 in NORFOLK, VA • July 20-23, 2025 • Sunday-Wednesday •**

**EXHIBITOR'S APPLICATION • READ CAREFULLY, ANSWER ALL QUESTIONS, SIGN AND DATE**

**• PLEASE DO NOT CUT OFF ANY SECTION OF THIS CONTRACT • Make a copy of this form for your own records.**

PRINT CLEARLY PLEASE

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_ E-Mail \_\_\_\_\_ Resale # if any \_\_\_\_\_

Extra Nametags for working helpers only not guests, limit 2 per table \_\_\_\_\_

Note: No nametags may be loaned to anyone not connected with this event. For show security, use of your nametags by anyone else for access to the show is reason for expulsion from the show

Do you want to distribute: FLYERS (# \_\_\_\_\_) or POSTCARDS (# \_\_\_\_\_) Do you have an open store? \_\_\_\_\_ Are you a returning vendor? \_\_\_\_\_

I am a: Dealer \_\_\_ Artist \_\_\_ In \_\_\_\_\_ ? \_\_\_\_\_ •√\_\_\_\_\_ I have participated in previous NDF events

**36th National Doll Festival - 2025**  
**Revised CONTRACT for NORFOLK, VIRGINIA**  
**MAIL CONTRACT TO: NDF • P.O. Box 443 • Red Bluff, CA 96080**  
**(831) 438-5349 (leave a message on my machine 9am-9pm California time)**



**WELCOME TO NDF #36**  
**Wyndham Norfolk**  
**DOLL CITY USA 2025**  
**EXHIBITORS CONTRACT**

We proudly present the 36th Annual  
**National Doll Festival Norfolk**  
**JULY 20-23, 2025 • SUNDAY-WEDNESDAY**  
**Wyndham Garden Norfolk Downtown**  
**700 MONTICELLO AVE, NORFOLK, VA 23510**  
**• SUNDAY-WEDNESDAY •**  
**Tables/Booths in MacArthur Ballroom & in the Entry Foyer**

**LOCATION**

UFDC Convention is 1 mile from us at the Waterside Marriott Norfolk.  
 Our exhibit space is the beautiful MacArthur Ballroom which is limited to 150 tables, on a first come, first served basis. We expect to sell out early. Floorplan will be ready later for your location preference. When all booths/tables are reserved, no more will be accepted.

**\*SETUP & NDF VENDOR TRADING SUNDAY 8am to 2pm**  
**• HOURS: EARLY BIRD PREVIEW SUNDAY Noon-2pm •**  
**• GENERAL ADMISSION TIMING:**  
**SUNDAY 2-10 • MONDAY 10-9 • TUESDAY 10-8 • WEDNESDAY 8-10am**

**NDF: THE SHOW OF THE YEAR!**  
**Held during and only 1 mile to UFDC & ODACA national conventions at the Waterside Marriott Norfolk Hotel**  
 This show is famous for museum quality antiques, original artists, high quality collectibles, great variety, friendly vendors, fun, fabulous sales with 35 events in: Baltimore, Washington DC, Las Vegas, Detroit, Kansas City, Denver, Dallas, Philadelphia, Atlanta, San Francisco, Chicago, New Orleans, San Antonio, St. Louis, Orlando, Phoenix, Nashville & Anaheim.

**EXHIBITORS DETAILS AND REQUIREMENTS**  
**A table setup Fee of \$25 per table will be charged by hotel, to be billed later.**  
**\*Space allocated in "U" or "L" format booths of 2 to 5 tables**

**READ • IMPORTANT GUEST ROOM INFO & POLICY**  
 Due to our commitments with hotel, to exhibit in this show each vendor must stay at Inn At Wyndham Norfolk, a minimum of 4 nights (we suggest 5)  
**Room-sharing ONLY OK with your family & helpers. NOT other NDF Vendors on roster.** Reservation confirmation List will be checked. Vendors NOT staying at our hotel at NDF rate won't be allowed to setup/sell & no refund. We suggest arrival Saturday night to set up early Sunday. **Maximum 5 tables per seller.**  
**WYNDHAM NORFOLK NDF rate \$119 S/D, deadline JUNE 15, 2025**

**Six Foot Exhibit Tables Only: \$200 Each**  
**Tables Only For those REGISTERED at least 4 Nights at the Wyndham Garden Norfolk NDF \$119 Rate**  
**No Tables For those not registered as NDF guests at Wyndham Norfolk**

PLEASE MARK WITH X • WHAT I SELL OR MAKE IS:  
 \_\_\_Antique/Vintage • \_\_\_Artists • \_\_\_Modern • \_\_\_Dolls • \_\_\_Toys • \_\_\_Miniatures •  
 \_\_\_Barbie • \_\_\_Teddy Bears • \_\_\_Supplies • \_\_\_Textiles • \_\_\_Jewelry • \_\_\_Gems • \_\_\_Art

Reserve \_\_\_ 6' tables @\$200 each Total of \$ \_\_\_\_\_  
 (minimum 50%) Amount Enclosed \$ \_\_\_\_\_

**BALANCE DUE if any \$ \_\_\_\_\_**  
 Contracts will only be accepted with a minimum of 50% deposit until 4-1-25, then full payment must be included. **NON-PAYMENT of balance on time = CANCELLATION.**

**BALANCE MUST BE PAID by JUNE 15, 2025**

**Make all checks payable to R. J. LOWMAN**

√ \_\_\_ I will be registered at the Wyndham Norfolk at least 4 nights  
 √ \_\_\_ I WANT TO RENT A SHOWCASE. Details & prices spring 2025

**You Must Sign and Date**

**SIGNATURE \_\_\_\_\_**

**DATE (same as postmark) \_\_\_\_\_**

**TABLES ALLOCATED AS TO DATE MAILED**

**DETAILED CONFIRMATION TO BE SENT SPRINGTIME**  
**BOOTH FORMAT:** Tables are in L or U shaped walk in booths with chairs at aisles or between booths, with few STRAIGHT rows with space behind tables for chairs, & INSIDE "L" corners. **SHOWCASES TBD** they may be our usual variety, details & order forms in confirmation letter in May 2025  
**SETUP • SUN 8am-2, Preview Noon-2, Gen Adm SUN 2-10, MONDAY 10-9, TUESDAY 10-8, WED 8-10am.** We close Wed at 10am. Pack ONLY after we close 10am & move out by 1pm.  
**ELECTRICITY to be ordered from Spring Confirmation letter.**  
**ELECTRICAL RATES to be announced (most likely \$0).**  
**HOTEL RESERVATIONS:** Wyndham Garden Norfolk phone 1-866 996-7397, call for our \$119 rate for NDF/National Doll Festival. Reservation deadline is June 15, 2025 for NDF rate. Parking/WiFi are free with your room reservation.

√ **YOUR PREFERENCE**  
**Wall space: minimum 3+ T**  
**Maximum 5 tables**  
**MacArthur Ballroom & FOYER**  
 Very few Singles Center \_\_\_\_\_  
 Foyer Flush Wall Table \_\_\_\_\_  
 Wall "U" shape \_\_\_\_\_  
 Wall "L" shape \_\_\_\_\_  
 Center "U" shape \_\_\_\_\_  
 Center "L" shape \_\_\_\_\_  
**Request Electrical Showcase Details Later**

**REFUND POLICY:** We offer no cash refunds, only credit for future events. Credit only given for our future events if written cancellation is received more than 21 days prior to event. No credit given if you do not show up or attend or cancel in less than 21 days prior to the show. No credit given without written consent of promoter of NDF. Vendors may sell their table(s) reservation to another vendor with NDF approval, Credit given in the unlikely case of show cancellation. Confirmation letter & setup details will be sent. **Show Closes Wed 10am. No packing before closing time or no future tables will ever be allocated to exhibitor**

**INDEMNITY CLAUSE.** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save the National Doll Festival, Wyndham Garden Norfolk Hotel (each and every hotel contracted for the exhibitors, including but not limited to any one Hotel and their employees against all claims, losses and damages to persons or property, governmental charges or fines or attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of hotel(s) or its employees or agents. In addition, Exhibitor acknowledges that the National Doll Festival or Wyndham Garden Norfolk Hotel, do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor's business interruption and property damage insurance covering such losses by Exhibitor. Local business licenses may apply, and are the responsibility of the vendor.

Ap # /Dd /Bd /Cr Ap # /Dd /Bd /Cr